



Going Organic magazine

Advertise in the region's premier sustainable living publication targeting the local Palm Springs and Coachella Valley market.

Going Organic Magazine offers your business the opportunity to be seen by thousands of full-time residents and multi-thousands of tourists in a high-quality, full-color publication that incorporates feature stories, guest editorials and timely information of value to the growing community of sustainability seekers.

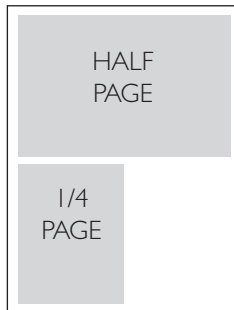
FEATURES:

- Published 4 times a year.
- Cross-promotion through our website.
- Targeted circulation through organic, green and sustainable businesses.
- Complimentary consultation with our expert design team.
- Opportunities for premium page placement.
- Special frequency discounts.

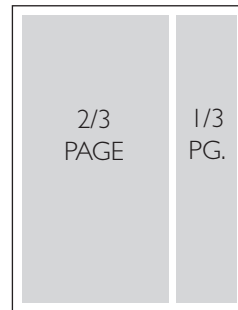
If you offer products or provide services of interest to the movers and shakers of the going organic movement, then *Going Organic Magazine* is an outstanding fit for your marketing strategy.



\$1,995
Full Page
 7.25" x 10"
 Bleed 8.375" x 10.5"
 Add 0.125" bleed on all sides

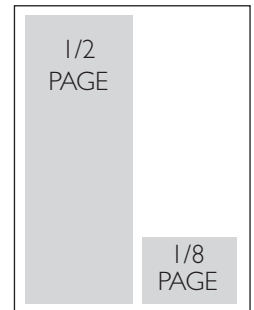


\$1,125
Half Page
 7.25" x 5"
 Full bleed 8.5" x 5.5" includes 0.125 bleed on three sides



\$1,495
2/3 Page
 5" x 10"

\$795
1/3 Page
 2.25" x 10"



\$595
1/4 Page
 3.625" x 5"

\$325
1/8 Page
 3.625" x 2.5"

Additional charge for covers. Multiple-issue discount rates may apply. Please ask your sales representative.

Acceptable electronic formats: ads and logos may be supplied in Illustrator EPS format (images must be imbedded and text must be converted to outlines), Photoshop TIF or EPS format, or as PDF with fonts embedded. Resolution must be no less than 300 dpi at 100% scale. Art must be supplied in CMYK. Files accepted on CD mailed with payments or, if under 10MB, emailed to: sales@GoingOrganicMagazine.com.

Space Reservations

Company Name: _____

Name: _____

Address: _____

City, State & Zip: _____

Phone: _____ E-mail: _____

Ad Size: _____ Issue / Publication Date: _____

Notes: _____

Signature: _____ Today's Date: _____

How to reserve space

1. Contact your sales representative at **(760) 325-3746** or: sales@GoingOrganicMagazine.com
2. Complete and fax to (626) 795-0950, or scan and email form to: sales@GoingOrganicMagazine.com
3. Send check to: Going Organic, 2145 E. Tahquitz Canyon Way, Suite #4-246, Palm Springs, CA 92262
4. You will receive confirmation of your reservation once payment is received